

## Master the Stock Market: Investing & Trading on the CSE

This comprehensive course is designed to take you from a beginner to a confident investor or trader on the **Colombo Stock Exchange (CSE)**. Whether you want to build long-term wealth or generate short-term profits, this course provides the practical tools and local insights you need to navigate the Sri Lankan capital market.

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### Course Details

- **Duration:** 6 Days (12 Hours total)
  - **Format:** Individual Class (Personalized 1-on-1 coaching)
  - **Investment:** 12,000 LKR
  - **Medium:** Available in English, Sinhala, or Tamil
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### What You Will Learn

This course is structured to cover both the fundamental "why" and the technical "how" of the stock market.

#### Day 1: Market Foundations

- Understanding the CSE and the role of the SEC.
- Types of shares: Common vs. Preferred.
- How to open a CDS account and choose the right broker.

#### Day 2: Fundamental Analysis

- Reading financial statements (Balance Sheets, P&L).
- Key ratios: P/E Ratio, Dividend Yield, and Net Asset Value (NAV).
- Identifying undervalued companies in the Sri Lankan context.

#### Day 3: Technical Analysis Basics

- Introduction to charting tools and Japanese Candlesticks.
- Identifying trends (Bullish vs. Bearish markets).
- Support and Resistance levels on CSE-specific charts.

#### Day 4: Trading Strategies & Psychology

- Difference between Value Investing and Day Trading.
- Managing emotions: Overcoming fear and greed.
- Setting Stop-Loss and Take-Profit orders.

## Day 5: Portfolio Management & Risk

- Diversification: How to spread your risk across sectors (Banking, Manufacturing, etc.).
- Understanding corporate actions: Dividends, Rights Issues, and Stock Splits.
- Calculating your Risk-to-Reward ratio.

## Day 6: Live Trading & Platform Walkthrough

- Navigating the ATS (Automated Trading System).
  - Placing buy/sell orders in real-time.
  - Final assessment and building your personal investment plan.
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## Who Is This Course For?

- **Beginners** who want to start investing but don't know where to begin.
  - **Employees** looking for a secondary income stream.
  - **Students** interested in finance and capital markets.
  - **Retirees** looking to manage their savings more effectively.
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## Why Choose This Class?

Unlike group sessions, this **individual class** allows us to move at your pace, focus on your specific financial goals, and answer all your questions in your preferred language.